

THANK YOU, dedicated leaders!

2001 Campaign Chair

Ric Chisholm FAA, Hillsboro Tower

LFCC Chair

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2000 Leadership Cabinet

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Lucy Devenney
Willamette National Cemetery

Harry Hall Federal Energy Regulatory Comm.

Phil Jackson Army Corps of Engineers, NW Div. Joe Jefferson Children's Trust Fund of Oregon

Barb Moen Oregon Federal Executive Board

Debbie Norton Bureau of Land Management, Salem

Dick Roland Northwest Medical Teams

Robin Sutherland Corporation for National Service

2001 Loaned Executives

Dennis Chenault FAA, Flight Standards

Leslie Dixon Bonneville Power Administration

Claudia DeGailler U.S. Postal Service

Charmaine Kinney Veterans Affairs Medical Center

Linda McCoy U.S. Postal Service

Nancie Pruitt Federal Highway Administration

Joel Robertson Federal Railroad Administration

Ken Selis Willamette National Cemetery

Laura Young
Air Force Res., 939th Rescue Wing

2001 ANNUAL REPORT



The Columbia River/Willamette Valley Combined Federal Campaign



It's You, It's Me, It's Our CFC

It has been a remarkable year. Our nation has faced challenges unlike any in a generation. We have been asked to respond in support of our fellow country-

men and women against an evil that seems elusive, and we have risen to the occasion. Such a statement can be made both in reference to the terrorist attacks, and to the increasing challenges on the health and welfare of our communities and environment, both at home and abroad.

You, the local federal government employees, have again led the way in giving your hearts and your resources to over 1,000 local, national and international charitable organizations. While many local charities have suffered double-digit decreases in their donations in the wake of the economic downturn and Sept. 11, our giving in-

creased 6%. We put our spirit and national pride into everything from the fundraising events to the signing of our pledge forms.

Furthermore, fellow public servants from Albany, Oregon to Longview, Washington, Hood River to Newport, and throughout the metro areas in between have successfully joined together to form an even larger, more efficient and effective CFC. You have given real meaning to our campaign theme, "It's You, It's Me, It's Our CFC." And today, perhaps more than ever, we recognize how much we truly need each other so that we all might enjoy the health, happiness and freedom everyone deserves.

- Ric Chisholm, CFC Chair

TOTAL CAMPAIGN RESULTS	2001	2000*	Change
Percent Participation	32.5%	31.7%	+ 0.8%
Dollars Donated	\$1,390,688	\$1,310,262	+ 6.1%
Number of Employees	19,766	19,650	+ 0.6%
Number of Donors	6,418	6,226	+ 3.1%
Average Gift	\$216.69	\$210.45	+ 3.0%
Per Capita Contribution	\$70.36	\$66.68	+ 5.3%
Overhead Costs	7.54%	8.84%	- 1.3%

^{*} Combined results from Columbia River Area and Greater Willamette Valley CFCs.

Federal employees put the "fun" in fundraising

Federal employees committed to the CFC this year with an added touch of spirit and patriotism. No where was it more on display than in



the creative fundraisers conducted to give a boost of fun and recognition to the campaign.

Loaned Executive Nancie Pruitt (above) and her wacky co-workers at the Federal Highway Administration in Vancouver held their annual talent show, featuring a cameo by soldiers from the nearby Army 104th Division. Imagine them marching around the room while singing songs from "South Pacific!" . . .

At Mt. Hood National Forest, staff held an auction putting their own talents up for sale. One kind-hearted cook awarded a "cake a month" to the highest bidder, while a visionary astronomer offered to set up a telescope and give someone a tour of the heavens.

The Army Corps of Engineers, Northwestern Division raised almost \$1,000 through bake sales, an auction, penny toss and their famous pie-throwing contest. Conrad Gren, it seems, actually enjoys taking a pie in the face, as long as his cohorts give to the CFC for it. The Army Corps Portland District raised over \$3,400 primarily through a fun run, in which Commander Fastabend from the NW Division challenged the Portland District's Colonel Butler to a race along the Willamette River waterfront. Col. Butler said he would pay for every second he got (OVER)



LEADERS IN GIVING

Special thanks to the 159 Leaders in Giving (\$1,000+), from the following:

Army Corps of Engineers, NW Division Army Corps of Engineers, Portland Dist. Army 104th Division Bonneville Power Administration Bureau of Land Mgmt., Portland Bureau of Land Mgmt., Salem Dept. of Energy, Albany Research Dept. of Veterans Affairs Medical Center Dept. of Veterans Affairs, Reg. Office District Court Clerk Environ. Protection Agency, Corvallis Farm Service Agency, Washington FAA - Portland Tower, TRACON Federal Bureau of Investigation Federal Energy Regulatory Commission Federal Highway Administration, Salem Fish & Wildlife, Portland Field Fish & Wildlife, Regional Office Forest Service, Columbia River FPO Forest Service, Gifford Pinchot NF Forest Service, Mt. Hood NF Forest Service, Regional Office Forest Service, Siuslaw NF Forestry Sciences Lab Geological Survey, Cascade Volcanoes Indian Health Service IRS District Office, Portland National Labor Relations Board National Marine Fisheries Service NOAA, Newport National Weather Service, Forecast Natural Resources Conservation Service Navy Recruiting . District Portland Office of the Solicitor, USDI Oregon Air National Guard Base Sheridan Correctional Facility Small Business Administration Social Security Admin., Downtown Portland Social Security Admin., NE Portland Social Security Admin., Salem Social Security Admin., Vancouver USAFR, 939th Rescue Wing U.S. Attorney Dept. of Justice U.S. Bankruptcy Court U.S. Probation Officer USPS - Cherry Blossom DCU USPS - Clatskanie USPS - Creston Station USPS - Customer Service USPS - Longview USPS - Monmouth

USPS - North Plains USPS - Portland Plant USPS - Postal Inspectors USPS - Ranier USPS - Rose City Park USPS - Tigard USPS - Vancouver

USPS - West Slope

Success Stories

of the 2001 Columbia River/Willamette Valley CFC

Employees put the "fun" in (cont.)

beat by the Commander. Others joined the race and with their pledges. Col. Butler paid, indeed!

The Forest Service Regional Office went all out, with a director auction and bake-off that not only netted about \$10,000, but also gave a huge boost to the campaign's visibility. Lenise Lago, Campaign Coordinator, said "We had a lot of fun planning unique or unusual items for the auction." There were two "Dinner for Six" offers and each provided exotic menu choices, prepared and served in one of the Director's homes. The Director of Human Resources offered a golf lesson (he'd never played golf!) that was appealing because it included 18 holes of golf and LUNCH at McMennamins Edgefield. Seven goodie baskets, including wine, cheese, cutlery, sweets, picnic items, etc. were auctioned. A weekend at Sunriver, including a gorgeous 3 bedroom condo, went for a mere \$750.

The Bureau of Land Management in Salem delivered home-made espresso drinks to fellow employees for \$3 each, and sold 80 in one day.

The most inspiring fundraiser of the campaign might have been the CFC American Flag at the Portland and Vancouver Veterans Hospitals. It began with a 6'x 9' blank white board (flag), the brainchild of Mandy Martin of the Facilities Management Service Division. Contributors chose from a red or white stripe, blue field or

white star piece of paper and added a few personal words for display. The flag was "built" as more pieces were bought. Messages reflected the pride we have in our veterans or the sorrow of September 11.

Coordinating the CFC and organizing such Gailler delivers on Halloween! fundraisers can be a



Postal Service LE Claudia De

sometimes daunting task, especially for a firsttimer. But Jean Guadan of the Army Corps of Engineers, NW Division wrote, "In all honesty, I dreaded the campaign before it started. I was afraid it would fail miserably and I would be responsible. But instead, the experience energized me and apparently did so for the rest of the people in our building because we far exceeded our goals. I cannot express my gratitude enough for the people on our committee. I learned what a difference enthusiasm makes and that the hard work everyone did paid off in not just bucks but old-fashioned goodwill. And we had so much fun doing it. I was really proud to be a part of this team."

PERCENT PARTICIPATION

Large Agencies (75+ employees)	
USPS – Beaverton	88.4%
Coast Guard Marine Safety, Portland	79.5%
USPS – Customer Service	73.6%
USPS – Lake Oswego	62.5%
Army Corps of Engineers, NW Div.	61.1%
Nat. Res. Conservation, Portland	59.8%
Indian Health Service, Portland	59.0%
National Marine Fisheries Service	56.3%
USPS – Portland Plant	53.9%
Army Corps of Engineers, PDX Dist.	47.2%

Small Agencies (2-74 employee	es)
USPS – Rhododendron	150.0%
Corp. for National Service	100.0%
Farm Service Agency, Brush Prairie	100.0%
USPS – Clatskanie, Dallesport	100.0%
USPS – Gladstone, Mill City	100.0%
USPS – Shaniko, Toledo, Yacolt	100.0%
Bureau of Reclamation	85.7%
Small Business Administration	84.6%
Social Security Admin., Vancouver	83.9%
USPS – Ranier	83.3%

@ March 2002, The Columbia River/Willamette Valley CFC. For further information, please contact: Jeff Sargent 619 SW 11th Ave., Portland, OR 97205 Ph: 503.226.9341 Fax: 503.226.9554 jeffs@unitedway-pdx.org